



GENERATION READY

Partnering for School Success

*"We're Generation Ready,
Are You?"*





The Challenge

Our world has changed, and with it the requirements for success in life. Employers in the fastest growing segments of our economy demand that workers be grounded in the academic, technical and interpersonal skills needed for a more advanced workplace.

There's simply no refuge in today's society for those who leave school unprepared for what's next. Yet, all across the country, in schools that are both rural and urban, and particularly in those with high poverty, too many students are ill equipped for successful, productive lives.

The response has been increased school reform measures and public policies on the local, state and national levels designed to drive teacher accountability and close student achievement gaps. However, most of these efforts have met with mixed success, at best.

In fact, the single biggest factor in driving student achievement and closing achievement gaps is well understood: effective teaching. What is less well understood and what has proven difficult to accomplish is how to develop, support and improve teacher effectiveness.

Generation ReadySM marries deep understanding of effective teaching practices with decades of hands-on experience in bringing these practices to life with teachers and school leaders. In this way, Generation ReadySM has helped thousands of schools successfully build capacity and create thriving educational environments that prepare ALL students for the future.

We offer a combination of approaches tailored to the talents and experience of individual teachers. From one-on-one mentoring, to small group collaboration, to modeling, we work side by side with school leaders and classroom teachers to understand where practices are exemplary, where they could be improved, and how to close the gaps.



About Generation ReadySM



Generation ReadySM formed in late 2012, combining the deep expertise and resources of two long-renowned education organizations – Editure/ AUSSIE Professional Development and JBHM Education Group.

Today, we're one of the largest providers of professional development and school improvement services in the country, partnering with districts, schools and state departments of education.

Our uniquely integrated approach combines highly customized job-embedded professional development, based on our evidence-based Six Essential Practices of Effective Schools framework, with our proprietary ReadyPathSM technology platform. This blended delivery model ensures we can improve teacher and leader practices directly tied to accelerating student achievement, closing student achievement gaps and creating a culture of continuous improvement.

Generation ReadySM education consultants are passionate, highly skilled educators. They collaborate closely with administrators and teachers to achieve professional learning goals, districtwide instructional initiatives or total school improvement.

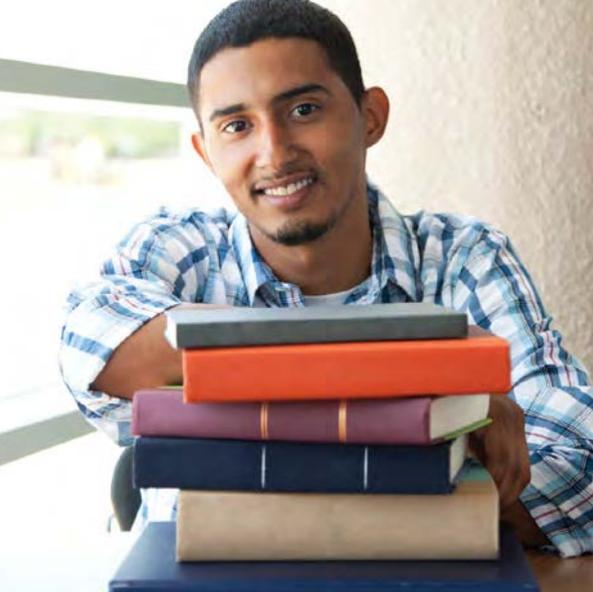
Our mission is to support school leaders and teachers in order to educate a stronger, more vibrant generation of students prepared to meet life's challenges.

Generation Ready's Six Essential Practices of Effective Schools



"If you want to change a culture or a climate of a school district, you start with the adults and the kids will follow."

– Michael Cox, Superintendent of the Osceola School District, Osceola, AR.



Our Record of Success



Teachers are the biggest school-related factor in a child's success. Professional development, when done well, is one of the most important investments schools can make.

Generation ReadySM believes that "doing it well" requires three things: respect for teachers, an uncompromising commitment to improving practices, and a thoughtful and sustained approach to professional learning.

Generation ReadySM has the scale, resources and experience to lead large or small engagements, anywhere. We come with a successful track record in both urban and rural schools – and objective data to prove it.

From Arkansas to New York, schools that receive job-embedded professional development from Generation ReadySM education consultants see significant gains among students.

Our results are driven by a unique combination of job-embedded professional development, evidence-based methodology, innovative technology and digital tools that enhance educator learning in numerous ways. Additionally, we offer blended professional development for continuous ongoing support.

We observe, plan, model, provide feedback and support, measure and mentor. Our hands-on professional learning methods provide tailored expert instruction and best-practice modeling for teachers and school leaders.

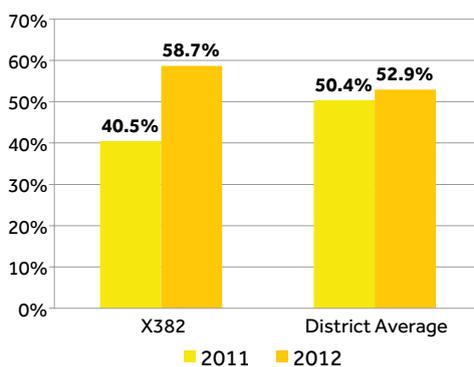
Generation Ready'sSM digital tools, resource library and exclusive technology provide recommended resources based on teacher need and offer flexibility and convenience, online collaboration, accurate data analysis and quality control.

The result? Better student outcomes.

Each year we help hundreds of districts and thousands of schools elevate their student achievement. And, because teachers become more effective, students become more successful in the classroom and a generation becomes increasingly ready to succeed in society.

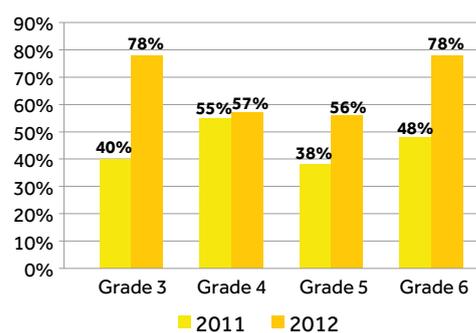
Results in New York City

X382 – Elementary School for Math, Science and Technology, Grades 3-5, Math – % at, or above, grade level



Results in Mississippi

West Kemper Elementary School Math – % Annual Measurable Objective (AMO) Grade-to-Grade Comparison



Our Professional Learning Services

Professional Learning

Generation Ready'sSM professional development is customized to educator needs and provides significant gains in teaching and leadership effectiveness. This is a result of our unique combination of job-embedded coaching and our advanced digital professional learning system.

We provide you with flexible options and specialized expertise delivered in a customized, systemwide plan that meets your exact requirements. You can choose the amount, method and focus of your professional learning and receive regular, in-depth reporting and data-driven insights – and watch effectiveness grow over time.

Our depth of talent ensures you will be matched with an expert in your area of focus. Our education consultants work closely with you on the content area or pedagogy that meets your immediate requirements.

Generation ReadySM provides your teaching staff with job-embedded partners who provide personalized learning through observation and assessment. They provide real-time modeling of best practices in your classroom and partner with you on key areas of learning, while our online consulting and digital resources are available to reinforce and deepen your professional growth.



"I have the greatest respect for Generation Ready's expertise and its track record in providing support to schools in the process of improving teaching and learning."

– Dr. Richard F. Elmore, Gregory R. Anrig Professor of Educational Leadership, Administration, Planning and Social Policy, Harvard Graduate School of Education

School and District Solutions/ School Improvement



Generation Ready'sSM Continual School Improvement Model is a system of support for schools struggling with implementing more rigorous academic standards, new curriculum, and emerging standards for teacher and principal effectiveness.

Our process includes a thorough assessment and identification of the school's current state and the creation of short-, mid-, and long-term goals with milestones and action steps.

In collaboration with you, we help establish effective school organization, operation, and protection of instructional time as a foundation for improvement.

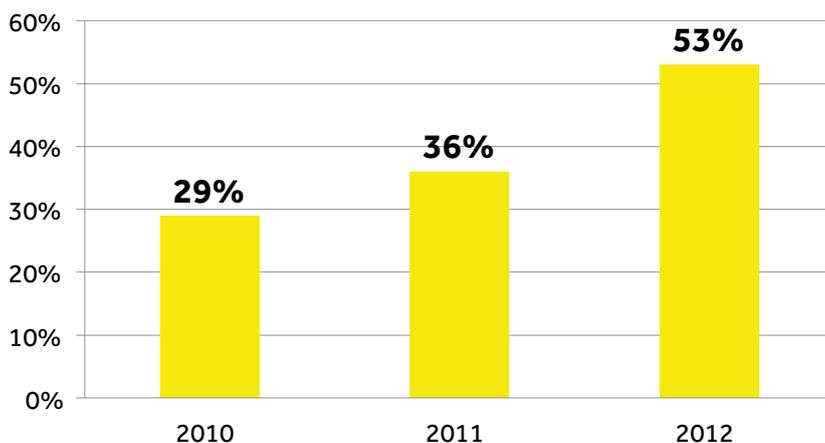
Using data-gathering tools in the school leader's toolkit, we'll coach school administrators in instructional and transformational leadership. Partnering together, we will gather data on the Six Essential Practices of Effective Schools, create a plan to address strengths and gaps, and build and implement a differentiated plan of teacher support. Finally, we'll model, and help you implement, comprehensive instructional supervision systems.

Our education consultants mentor, model, coach and support the principal and school leadership team in nine key areas:

- Building management and operation
 - Leadership skills and qualities
 - Depth of instructional understanding
 - Effective instructional supervision processes and procedures
 - Effective actionable feedback, support, and accountability for group and individual instructional improvement
 - Leading and modeling decision-making based on data
 - Building a collaborative learning culture
 - Digital learning consultancy
 - Effective and innovative integration of school technology into core curriculum to improve college and career readiness
-

Results in Arkansas

Osceola High School Algebra – % proficient & above



ReadyLabSM

Generation Ready'sSM ReadyLabSM is a proprietary, evidence-based suite of mobile technology products with an easy-to-use design and robust functionality. It provides you with a highly effective operational tool that you and your school community can use to systematically manage professional learning and realize continuous improvement.

By linking your data districtwide, you can quickly perform district- and schoolwide analysis and reporting to better understand teacher effectiveness and provide individualized professional growth opportunities.

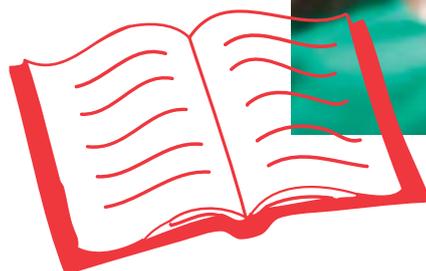
You can systemically implement your observation-for-learning initiative with an evidence-based methodology, common language and consistency of practice for school improvement.

And, you can focus and align professional learning goals across schools, leaders and teachers while observing teacher growth through action plans and progress monitoring.

ReadyLab'sSM end-to-end technology platform can be used across numerous mobile devices, including tablets, and includes a safe and secure social media component that provides for a continual feedback loop.



Middle School Literacy



One of the biggest challenges facing middle school students is comprehending the more complex texts required for high school and college. Indeed, students who enter high school much behind reading level have a significantly lower chance of graduating and of pursuing higher education.

Our Middle School Literacy Initiative was developed in partnership with the New York City Department of Education to address this problem as part of a large-scale pilot to improve middle school literacy and comprehension of complex text.

Generation ReadySM infuses into your classrooms an enhanced understanding of the barriers to adolescent literacy, proven best practices, rigorous process and technology resources. With the help of our education consultants, your teachers will help students build their core academic skills by focusing on foundational reading, math and digital literacy.

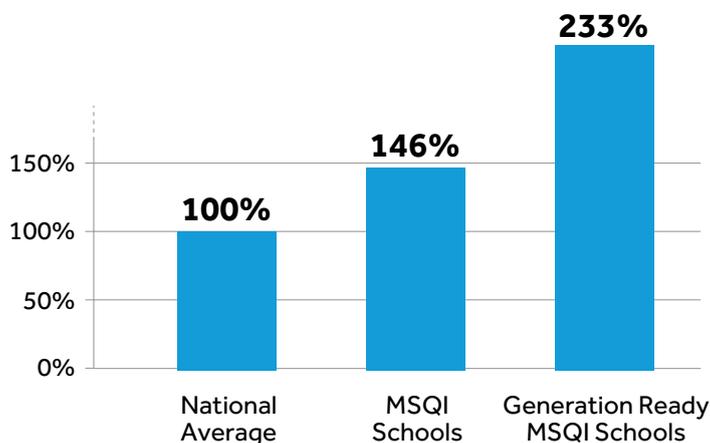
Our comprehensive approach builds on the success of our work in New York City, where average growth for all sixth-grade students was more than twice the national average, and where our involvement will be expanded from 49 schools to 90 schools in fall 2013.

Our education consultants will provide job-embedded professional learning that delivers:

- Direct, explicit comprehension instruction in all ELA classrooms, with teachers using a common language to describe strategies
- Small-group, text-based collaborative learning, with students interacting with one another around a variety of texts
- A tiered assessment strategy supported by electronic tracking of student growth
- Targeted interventions for students at risk of failure in reading and close monitoring of student progress

New York City Middle School Quality Initiative

Average student growth in DRP 7th grade compared to the national average October 2012 to February 2013



Our People



All of our education consultants have successful track records as leaders and teachers with strong experience helping other educators succeed. They bring to your school or district enlightened perspectives, unwavering support and sustained results.

Our teams are tailored to each new assignment and include specialists with deep subject matter or pedagogy expertise.

Each is well versed in the Six Essential Practices of Effective Schools methodology and experienced in analyzing the metrics that are the foundation of our approach. They share your passion for preparing the next generation for what lies ahead and will go above and beyond to make you – and your students – successful.

Those who have partnered with Generation ReadySM education consultants gain the confidence and skills they need to create thriving learning environments in which every student is ready for the future.



“... expert consultants provide especially good support. Monitoring is ongoing and routine, and the high degree of objectivity embedded in the data-driven approach to decision making has, thus far, served the school well in making noteworthy progress in improving student achievement.”

–P.S./I.S. 279X School Quality Review, New York City Department of Education

Working with Generation ReadySM



When you work with Generation ReadySM, you have a partner that shares your passion for student success. We focus on your highest-priority needs, collaborating closely with you to achieve success on professional learning assignments, districtwide instructional initiatives or total school improvement.

Our combination of people, rigorous processes and data-driven accountability offers an integrated system that empowers you to impact teacher effectiveness, close student achievement gaps, create a culture of continuous improvement and assure the next generation is ready to meet the world.

**We're Generation Ready.
Are you?**

Contact us at :
generationready.com
1 (866) 792-5879
twitter.com/GenerationReady

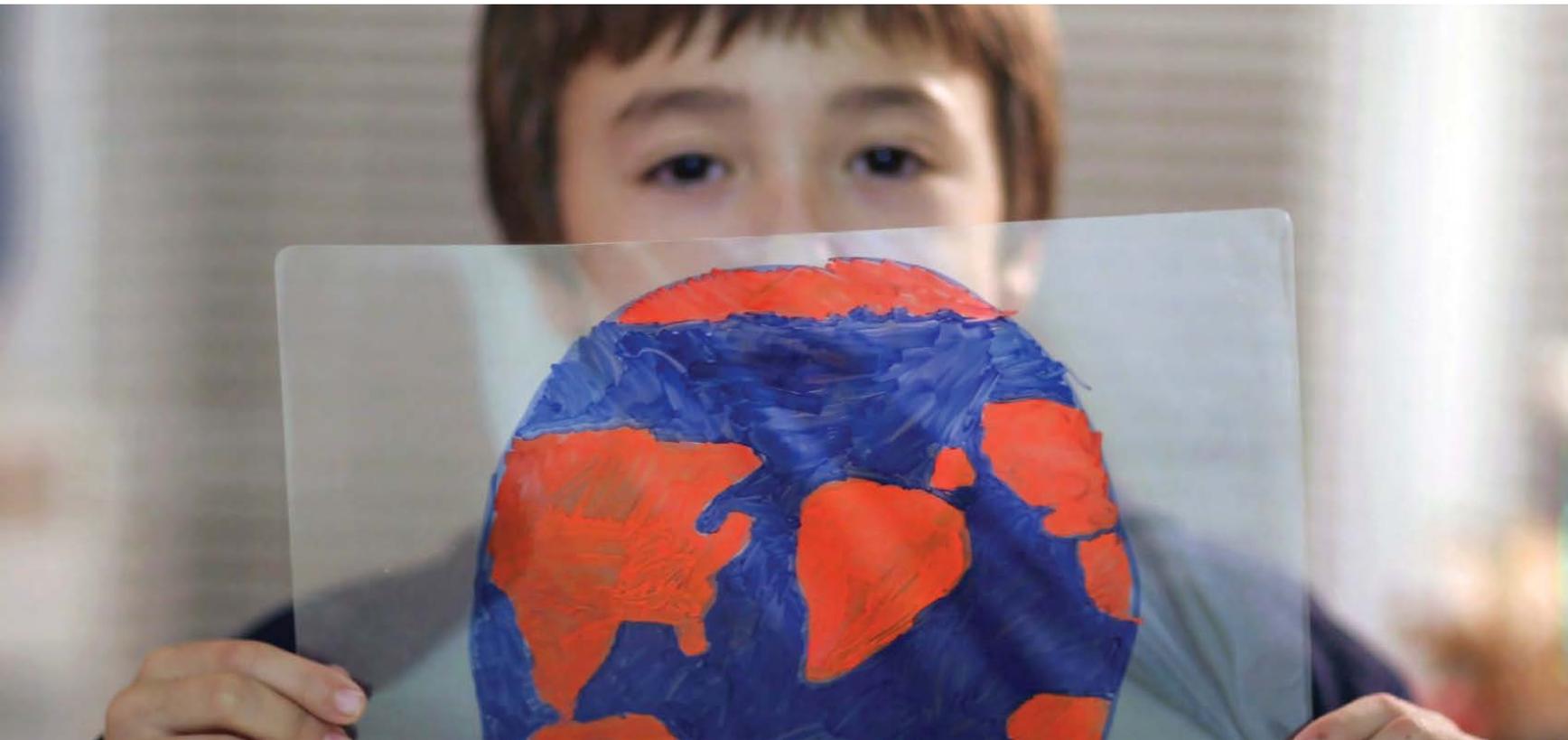


A Generation ReadySM Engagement will:

- Diagnose by gathering data and analyzing student learning and systems/structures data
 - Develop a strategic action plan that clearly articulates goals and creates a differentiated professional learning plan
 - Implement the plan using intensive professional development, using a customized, job-embedded, face-to-face, blended and online approach
 - Monitor and measure the impact on learning using online data collection, just-in-time reporting and effectiveness data
 - Reflect on the overall success of professional development and identify opportunities for continuous improvement
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“Generation Ready has a mission-driven spirit about its work. It’s not window dressing. There is a level of commitment there, backed with successful practices. These are good people doing good things.”

– Dr. Mike Ward, Professor of Education Leadership, President of the MEWs Educational Consulting, and former two-term State Superintendent of the Public Schools of North Carolina.



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